



## **MEDIA ALERT**

**For Release - May 1, 2007**

### **Monteco Launches Optomem: A New Gas Sensor Technology Platform**

*Toronto, Ontario* – Monteco Ltd. is pleased to announce the launch of Optomem, a unique gas sensor technology platform.

Optomem is the culmination of a partnership between Monteco Ltd. and the University of Toronto, specifically Dr. Harry Ruda, and Dr. Carlos Fernandes.

“We’re extremely excited about the creation of Optomem,” said Scott Monteith, President and CEO of Monteco Ltd. “The long-term potential for indoor air quality devices is skyrocketing, especially in the US with the Amendments to the *Clean Air Act*.”

Optomem’s technology may be applied to a broad range of markets and applications – from monitoring air quality within industrial plants and factories, to assisting Emergency Services with detecting exposure to harmful elements, to domestic security applications.

“Optomem will bring a new approach to assessing air quality, bringing together affordability with versatility, in part because of a lower manufacturing cost,” said Monteith.

#### **About Optomem**

Optomem Sensors Inc. provides emerging micro sensor technologies for air quality detection for industrial, security and indoor air quality applications.

**For more information**, please contact:

Media Relations

Brett Johnson, Marketing Director

416-960-9968

e-mail: [bjohnson@monteco.com](mailto:bjohnson@monteco.com)

**Optomem can be reached at:**

Tel: (416) 960-5829

[www.optomemsensors.com](http://www.optomemsensors.com)